

# **Downtown Center Business Improvement District**

## **BOARD OF DIRECTORS MEETING**

### **MINUTES**

**November 7, 2007**

#### **Board of Directors**

Barbara Bundy, Robert Cushman, Kent Handleman, Marc Loge, Patrick Spillane, Harry Richter, Frank Frallicciardi, Sonny Astani, Peklar Pilavjian, Jeffrey Griswold, Peter Zen, Anne Peaks, Hal Bastian (in place of Carol Schatz)

#### **Absent**

Steve Hathaway, A. Bingham Cherrie, John Goldrick, Robert Hanasab, Sandy Nam, Steve Provencio, Robert Bellack, John Curthoys, David Damus, Colin Shepherd

#### **Staff**

Jon Niiro, Ken Nakano, Justin Weiss, Bobby Ortiz

#### **Guests**

Nancy McGregor, Cushman & Wakefield (IJC)

### **CALL TO ORDER**

Bundy called the meeting to order without a quorum at 8:11 a.m. A quorum was reached at 8:26 a.m.

### **PRESIDENT'S REPORT**

As acting President of DCBID, Bastian reported the following:

DCBID CEO & President, Carol Schatz, is expected to return to the office in December 2007. DCBID remains active in terms of Marketing, Operations, Finance, and Economic Development. The "Big Belly" trash compactors have been successful in New York and a pilot program will place two of them in Downtown Los Angeles. Details will be provided in committee reports.

## **COMMITTEE REPORTS**

### **ECONOMIC DEVELOPMENT**

Bastian reported the following:

Nelson & Sixta has finished interviews for the Downtown promotional video.

A new Downtown promotional brochure should be complete by early January.

An additional \$10,000 of support will be given to the Jules Verne Adventure Film Festival. Only \$15,000 of support will be given to the festival, rather than \$35,000 as originally planned.

Taxi plan has been rekindled.

Three meetings are planned with prominent private schools consultants with the aim of bringing schools to Downtown Los Angeles.

Downtown Living Weekend 2008 will take place in March 2008.

Prominent photographer Julius Shulman will photograph Downtown Los Angeles.

### **MARKETING**

Bastian reported:

2,190 people attended the 8<sup>th</sup> annual Public Safety Appreciation Barbecue. A \$5,000 donation was made to the LAPD Memorial Foundation.

Over 140 concierges attended the 3<sup>rd</sup> annual Concierge Event to promote Downtown Los Angeles.

### **FINANCE**

Jon Niiro reported the August 31, 2007 Financials (YTD):

Net Revenue:	\$1.89 million
Total Revenue:	\$5.05 million
Total Expenses:	\$3.2 million
Public Safety:	\$1.2 million
Maintenance:	\$716,915

Spillane raised the motion to approve September 30, 2007 Financials, seconded by Pilavjian, approved unanimously.

## **OPERATIONS**

Nakano reported the following:

There has been a settlement in the Jones vs. City of Los Angeles case (having to deal with sleeping on the sidewalks). The settlement on the case states the following:

- 1.) The LAPD will not enforce Los Angeles Municipal Code (LAMC) 41.18(d) between the hours of 9:00 PM and 6:00 AM, until 1,250 units of permanent supportive housing are built within the City of Los Angeles, at least 50% of which are located in Skid Row or the greater downtown Los Angeles area.
- 2.) LAMC 41.18(d) will be enforced at all times at locations within 10 feet of any operational and utilizable entrance, exit, driveway or loading dock.
- 3.) No person can be arrested or cited for a violation of LAMC 41.18(d) unless a peace officer for the City of Los Angeles has first given the person a verbal warning regarding such section and reasonable time to move and the person has not complied with that warning.

## **OLD BUSINESS**

No old business.

## **NEW BUSINESS**

The board will recommend to CD 9 that "Big Belly" trash compactors be placed at the following two locations:

- 1.) Northeast corner of 7<sup>th</sup> Street & Flower
- 2.) Broadway and 3<sup>rd</sup> Street

Anne Peaks and Marc Loge will join Patrick Spillane on the Operations Committee.

Spillane raised the motion to approve the Minutes with corrections from the October 3<sup>rd</sup> Board of Directors meeting, seconded by Loge, approved unanimously.

## **ADJOURNMENT**

The next meeting will take place on December 5, 2007 at 8:00 a.m.

The meeting was adjourned at 9:00 a.m.